

CHART INFORMATION

Last update: January 4, 2015

This is a draft version. Updated version can be downloaded from the following link:

<http://rafeeqrehman.com/downloads>

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The Bare Minimum Business Lingo for InfoSec Professionals

Business Management

- Working Capital
- Benchmarking
- Business process outsourcing (BPO)
- Compound Annual Growth Rate (CAGR)
- Supply Chain
- Deming Cycle
- Fiscal Year
- Fixed and Variable Costs, Overheads
- GAAP
- KPI
- SWOT

Legal

- Class Action Lawsuit
- Insider Trading
- Trademark
- Service Mark
- Copyright
- Patent
- Deposition
- Plaintiff
- Jurisdiction
- Discovery

Accounting and Finance

- Cash flow
- Income statement
- Balance Sheet
- Payback Period
- OPEX and CAPEX
- Amortization
- Depreciation
- EBITDA
- Bottom Line
- Present Value
- Future Value
- Net Present Value

Industry Specific

- Finance
- Retail
- Media
- Manufacturing
- Energy and Utility
- Education
- Government
- Put your industry sector here ...

Stock Markets

- Market Capitalization
- Insider Trading
- 8-K, 10-K, 10-Q
- Subtopic 3
- Dividends
- Options
- Futures
- NYSE
- SEC
- Hedge Funds
- Venture Capital
- Stock Ticker

Sales and Marketing

- Click Through Rate
- Conversion Rate
- Impressions
- Cost Per Thousand
- Bounce Rate
- Infomercial
- Exposure
- SEO